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January 10, 2022

ESG Resolutions for 2022

Perkins Coie partners Kevin Feldis, David Daniels, and Jamie Schafer offer environmental, social and governance corporate resolutions for the new year and highlight key action steps to take, starting with prioritizing ESG and conducting an assessment.

If the words environmental, social, and governance (ESG) are not already top of mind, they should be in 2022. Whether you are running a Fortune 500 company or obtaining funding for your start up, running a successful business increasingly requires a focused ESG strategy.

The ESG revolution involves a recognition that a corporation's value, reputation, and prospects depend on how it approaches critical ESG issues that matter to investors, customers, employees, lenders, and regulators.

As we begin 2022, ESG issues present significant opportunities for the public benefit as well as the corporate bottom line. To achieve those rewards, however, companies will need to manage attendant risks. Reviewing your ESG strategy should be part of your New Year's resolutions.

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