

[Articles](#)

October 29, 2020

An Infringement Pandemic



The COVID-19 pandemic has turned many industries on their heads—the retail industry in particular. According to a recent study by Red Points, 58% of consumers have increased online shopping, and 73% expect to do so as the COVID-19 pandemic continues to keep consumers away from brick-and-mortar retail outlets.

Authors

Explore more in

[Intellectual Property Law](#)
[Apparel & Footwear](#)

[Trademark, Copyright, Internet & Advertising](#)

[Retail & Consumer Products](#)