

The COVID-19 pandemic has turned many industries on their heads—the retail industry in particular. According to a recent study by Red Points, 58% of consumers have increased online shopping, and 73% expect to do so as the COVID-19 pandemic continues to keep consumers away from brick-and-mortar retail outlets.

Authors



Patchen M. Haggerty

Partner

PHaggerty@perkinscoie.com 206.359.8614



Colleen Ganin

Partner

CGanin@perkinscoie.com 202.654.6237

Explore more in

<u>Intellectual Property Law</u>
Apparel & Footwear

Trademark, Copyright, Internet & Advertising

Retail & Consumer Products