

CCPA Private Litigation, Recent Developments and Potential New Privacy Legislation on the Horizon

The California Consumer Privacy Act (CCPA) went into effect over five months ago, on January 1, 2020. Although enforcement by the California attorney general cannot begin until July 1, private plaintiffs have been bringing claims under the law's limited private right of action since before the beginning of the year.

In addition, the California Attorney General has been working on regulations that are now in final form but still not effective and may not be effective until after the July 1 date by which Attorney General enforcement can begin. Companies are struggling to work on compliance with just finalized but still not legally enforceable regulations.

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