

## **Avoiding CCPA-Related Insurance Gaps**

Beginning January 1, 2020, companies doing business in California that meet certain criteria will be subject to a new regulation, as the sweeping California Consumer Privacy Act (CCPA) goes into effect. The CCPA provides extensive protections for consumers with respect to the collection, storage, use and disclosure of a broad swath of personal information. Failure to comply with the act's exacting requirements may expose companies to enforcement action from the state's attorney general or lawsuits from impacted California consumers.

Click here to read the full article on [Risk Management](#).

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