## **Dark Patterns: A Light on Enforcement in Consumer Protection & Privacy**

State and federal enforcers have ramped up enforcement against the use of "dark patterns." Dark Patterns are design features used to deceive, steer, or manipulate users into behavior that is profitable for online service but harmful to users or contrary to their intent. This program covered how to spot a dark pattern, and recent enforcement trends in consumer protection and privacy.

## **Speakers**



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