

Janis Kestenbaum Quoted in K-12 Dive—3 Ways To Keep Student Data Privacy Top-of-Mind in Ed Tech Procurement

Janis Kestenbaum was quoted in "[3 Ways To Keep Student Data Privacy Top-of-Mind in Ed Tech Procurement](#)," an article in *K-12 Dive* regarding the increase of ed tech apps and tools, and how to protect student's data privacy.

It's important to use language requiring compliance with state and federal laws in contracts with ed tech providers, said Janis, a former senior legal advisor at the FTC.

While the FTC statement reiterates that the responsibility for student privacy falls more upon ed tech companies than schools, Janis said schools should closely examine how the provider plans to use student data and information.

But in a lot of cases, schools are not equipped to thoroughly read a company's terms of service or privacy notices, said Janis, who is now a partner at law firm Perkins Coie, where she advises clients on compliance with privacy, data security and consumer protection requirements.

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