

Janis Kestenbaum Quoted in IAPP: The Privacy Advisor—U.S. Senate Confirms Alvaro Bedoya to FTC as Fifth and Final Commissioner

Partner Janis Kestenbaum was quoted in "[U.S. Senate Confirms Alvaro Bedoya to FTC as Fifth and Final Commissioner](#)," an article in *IAPP: The Privacy Advisor*, regarding the approval of FTC commissioner, Alvaro Bedoya.

"The arrival of Alvaro Bedoya at the FTC means Lina Khan can move forward with her ambitious agenda with or without bipartisan support, particularly in the privacy arena in which Bedoya brings deep expertise," said Perkins Coie Partner Janis Kestenbaum, who previously served as senior legal advisor to former FTC Chair Edith Ramirez. "We'll see the impact of this in the enforcement front, where I expect we will see more cases being announced and the kick-off of the 'commercial surveillance' rulemaking under the FTC's Magnuson-Moss procedures — which will be novel and of enormous significance."

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