

Jason Day and Jeff Beuche Mentioned in The Deal—Deal Diary: Perkins Coie, Cozen Fit Crocs for Hey Dude

Partners Jason Day and Jeff Beuche were mentioned in "[Deal Diary: Perkins Coie, Cozen Fit Crocs for Hey Dude](#)," an article in *The Deal*, regarding their representation of Crocs, Inc. in its acquisition of Happy One LLC.

"Rubber clog maker Crocs Inc. (CROX) tapped Jason Day and Jeff Beuche of Perkins Coie LLP for counsel on a \$2.5 billion agreement to acquire privately owned footwear label Happy One LLC, doing business as Hey Dude Shoes."

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