

Tammy Baldwin Quoted in *The American Lawyer*—Culture vs. Cost: Law Firms Are Taking Diverging Approaches to Real Estate in the New Normal

Chief of Business Operations Tammy Baldwin addressed Perkins Coie's approach in "[Culture vs. Cost: Law Firms Are Taking Diverging Approaches to Real Estate in the New Normal](#)," an article by *The American Lawyer** regarding how COVID-19 is affecting law firms' real estate footprint.

"And so, for all of our offices, we are focusing more on front-of-house amenities and making sure the client experience is memorable. Let's make it a destination; let's make it feel good," Tammy said.

"It doesn't mean we have less space, but we will have less unused space," Tammy said, noting that a firm of its size could always secure more space if need be. "It's thinking differently about how you use the space and what you need the space for."

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