Newsroom January 22, 2024 1 min Press Release

Perkins Coie Advises Funko on License and Distribution Agreement with Goliath

SEATTLE (**January 22, 2024**)—Perkins Coie has advised Funko, Inc., a leading pop culture lifestyle brand, on its exclusive worldwide license and distribution agreement with Goliath, a private family-owned global game company.

The license and distribution agreement applies to Funko's portfolio of games marketed under the Funko Games brand. As part of the deal, Goliath acquired the assets of Funko's board game development studio and its celebrated board game design team, Prospero Hall. Under the multiyear agreement, Goliath will be the exclusive worldwide distributor of Funko's current catalog of games and puzzles and has agreed to collaborate with Funko to develop and distribute new games and puzzles.

Leading the Perkins Coie advisory team were partners Joe Bailey and Andrew Grant, with associates Hannah Schuppner, Anna Stacey, and Annamarie Carty.

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