

Perkins Coie's ECVC Practice Advises Technology Platform Higg in \$50M Series B Funding Round

SAN FRANCISCO (May 2, 2022)—Perkins Coie is pleased to have advised Higg, a sustainability insights platform for the consumer goods industry, in its \$50M Series B funding round. For more information, please see Higg's press release [here](#).

Data on the Higg platform is used to design more sustainable products, to expand worker well-being, and to identify suppliers with reduced impact across emissions, water, chemicals, and waste. The funding round was co-led by technology growth investor [Silversmith Capital Partners](#) and Tom Steyer and Katie Hall's [Galvanize Climate Solutions](#), along with participation by Series A partners [Titan Grove](#) and [Buckhill Capital](#). The funding will accelerate Higg's delivery of innovative technology solutions and its rapid expansion into new consumer goods categories such as outdoor, automotive, toys, and home goods.

The Perkins Coie advisory team was led by corporate counsel Arian Galavis and emerging companies and venture capital partner Lee Schindler and included associates Trey Chenier and Scott Griffin, as well as technology transactions partner Sam Jo, and tax partner Bryan Smith and counsel Daniel Sito.

From incorporation to exit, Perkins Coie helps clients build great companies. Attorneys in our [Emerging Companies & Venture Capital](#) practice span the country supporting the most innovative entrepreneurs and investors in Palo Alto, San Francisco, Los Angeles, Seattle, Austin, Portland, and New York, as well as Chicago and Boise. Our ECVC attorneys have managed thousands of venture capital and private equity financings, from pre-seed to growth stage, and provide end-to-end legal and business counseling to the leading-edge companies of tomorrow in industries from SaaS to life sciences and healthcare to Web3 and everything in between.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

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