

Perkins Coie Appoints Jim Snell as Managing Partner of Palo Alto Office

PALO ALTO (March 14, 2022)—Perkins Coie is pleased to announce that Jim Snell, a veteran privacy and data security partner, has been appointed as the managing partner of the firm's Palo Alto office.

"Jim is a collaborative and inclusive leader who is respected by his clients and colleagues in Palo Alto and across the country. He has significant experience counseling technology companies and other businesses on critical issues," said [Bill Malley](#), Perkins Coie's firmwide managing partner. "Perkins Coie has long had a strong presence in the Bay Area and Silicon Valley, representing technology companies at every stage of their life cycle, from start-ups to global companies. Jim will be a tremendous leader for our office as we continue our growth momentum in the Bay Area."

In addition to his new position, Jim will remain a partner in the Privacy & Security Law practice. He counsels and defends clients in a wide range of complex commercial matters, including risk mitigation related to state and federal privacy laws and defense of privacy class actions and regulatory enforcement matters.

"I'm excited by the opportunity to manage the firm's Palo Alto office which has a strong reputation for serving startups, emerging companies, and leading global businesses and innovators," said Jim. "Our strengths in emerging companies and venture capital, mergers and acquisitions, privacy and security, technology transactions, intellectual property, and litigation, as well as our collaborative and entrepreneurial culture, will continue to benefit our clients in Silicon Valley and beyond."

Jim also serves on Perkins Coie's Partner Compensation Committee.

Perkins Coie has been named as the Bay Area's [leading employer](#) by research and consulting firm Great Place to Work® and *Fortune*, as one of *Fortune's* 100 [Best Companies to Work For](#)® for 19 consecutive years, and as an [Inclusion Blueprint Champion](#) by Diversity Lab. In addition, Perkins Coie recently earned a top rating of 100% in the [2022 Corporate Equality Index](#) survey by the Human Rights Campaign Foundation, America's largest civil rights organization working to achieve LGBTQ+ equality. The firm was designated by the HRC as one of the "Best Places to Work for LGBTQ+ Equality" for the 14th consecutive year.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

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