

## Perkins Coie's Valeria Bystrowicz-Liendo Appointed to Crypto Connect's Board

**PALO ALTO (September 28, 2021)**—Perkins Coie is pleased to announce that Valeria Bystrowicz-Liendo, a business development director in the firm's Blockchain, Digital Assets & Custody industry group, will serve as a board member and as the Los Angeles, San Diego, and Orange County Chapter lead for Crypto Connect.

Crypto Connect, which formally launched today, is led by a board of 26 women leaders in the blockchain and cryptocurrency industry. It is a nonprofit, decentralized organization dedicated to sponsoring educational and networking opportunities for the cryptocurrency industry. The board members work in industry, law, academia, marketing, and the media among other sectors. Crypto Connect is launching today in 12 major cities across the United States with plans to expand to other cities worldwide by 2022. To learn more, please visit [www.cryptoconnect.org](http://www.cryptoconnect.org).

Valeria is a dual-licensed attorney in California and Argentina. She has provided legal counsel at the forefront of the blockchain/distributed ledger technology (DLT) as a member of the firm's Blockchain, Digital Assets & Custody and Fintech industry groups. In her new role as a business development director, Valeria draws on her deep industry insights and broad business relationships to facilitate effective and successful outcomes for her clients.

Perkins Coie was one of the first law firms to create a Blockchain, Digital Assets, & Custody group. It focuses on helping clients address the complex legal issues faced by blockchain and digital currency businesses. This multidisciplinary group provides product counseling, regulatory investigations and compliance counseling, litigation support, consumer protection counseling, and business transaction assistance. Clients include shared ledger consortia platforms, exchanges, wallet providers, payment processors, investors, and industry associations.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

**Media Inquiries:** Please email [Justin Cole](#), Head of Media Relations.

### Contact



## **Valeria Bystrowicz-Liendo**

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