

Perkins Coie Advises Rubicon Technology Partners on Investment in BrandMaker

DENVER (February 24, 2021)—Perkins Coie is pleased to have represented Rubicon Technology Partners in its majority investment in BrandMaker, a leading marketing operations and marketing resource management company. Rubicon's investment will support BrandMaker's growth across North America, product innovation, and exploration of acquisition opportunities. For more information, please see Brandmaker's [press release](#).

The Perkins Coie team was led by M&A partners Danielle Fortier and Kester Spindler and included associate Lisa Manrique, tax partner Bryan Smith and counsel Eric Ashcroft, employee benefits partner Tom Cristy and associates Cristopher Jones and Tomer Vandsburger, labor and employment partner Sarah Flotte, and intellectual property partner Pete Kinsella and associate Anna Zabolina.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

Media Inquiries: Please email [Justin Cole](#), Head of Media Relations.

Contact



[Bryan S. Smith](#)

Partner

BSmith@perkinscoie.com

Notice

Before proceeding, please note: If you are not a current client of Perkins Coie, please do not include any information in this e-mail that you or someone else considers to be of a confidential or secret nature. Perkins Coie has no duty to keep confidential any of the information you provide. Neither the transmission nor receipt of

your information is considered a request for legal advice, securing or retaining a lawyer. An attorney-client relationship with Perkins Coie or any lawyer at Perkins Coie is not established until and unless Perkins Coie agrees to such a relationship as memorialized in a separate writing.

[206.359.6740](tel:206.359.6740)



Eric Ashcroft

Partner

EAshcroft@perkinscoie.com

Notice

Before proceeding, please note: If you are not a current client of Perkins Coie, please do not include any information in this e-mail that you or someone else considers to be of a confidential or secret nature. Perkins Coie has no duty to keep confidential any of the information you provide. Neither the transmission nor receipt of your information is considered a request for legal advice, securing or retaining a lawyer. An attorney-client relationship with Perkins Coie or any lawyer at Perkins Coie is not established until and unless Perkins Coie agrees to such a relationship as memorialized in a separate writing.

[206.359.3214](tel:206.359.3214)



J. Thomas (Tom) Cristy

Partner

TCristy@perkinscoie.com

Notice

Before proceeding, please note: If you are not a current client of Perkins Coie, please do not include any information in this e-mail that you or someone else considers to be of a confidential or secret nature. Perkins Coie has no duty to keep confidential any of the information you provide. Neither the transmission nor receipt of your information is considered a request for legal advice, securing or retaining a lawyer. An attorney-client relationship with Perkins Coie or any lawyer at Perkins Coie is not established until and unless Perkins Coie

agrees to such a relationship as memorialized in a separate writing.

[206.359.8648](tel:206.359.8648)



Tomer Vandsburger

Partner

TVandsburger@perkinscoie.com

Notice

Before proceeding, please note: If you are not a current client of Perkins Coie, please do not include any information in this e-mail that you or someone else considers to be of a confidential or secret nature. Perkins Coie has no duty to keep confidential any of the information you provide. Neither the transmission nor receipt of your information is considered a request for legal advice, securing or retaining a lawyer. An attorney-client relationship with Perkins Coie or any lawyer at Perkins Coie is not established until and unless Perkins Coie agrees to such a relationship as memorialized in a separate writing.

[206.359.3319](tel:206.359.3319)



Peter J. Kinsella

Partner

PKinsella@perkinscoie.com

Notice

Before proceeding, please note: If you are not a current client of Perkins Coie, please do not include any information in this e-mail that you or someone else considers to be of a confidential or secret nature. Perkins Coie has no duty to keep confidential any of the information you provide. Neither the transmission nor receipt of your information is considered a request for legal advice, securing or retaining a lawyer. An attorney-client relationship with Perkins Coie or any lawyer at Perkins Coie is not established until and unless Perkins Coie agrees to such a relationship as memorialized in a separate writing.

[303.291.2328](tel:303.291.2328)

Explore more in

[Mergers & Acquisitions](#)

Media inquiries