

## Perkins Coie Awarded Mansfield 3.0 Certification Plus for Diversity Leadership

**SEATTLE (September 16, 2020)** - Perkins Coie is pleased to announce it has achieved Mansfield 3.0 Certification Plus from Diversity Lab which measures how leading law firms have affirmatively considered women, attorneys of color, LGBTQ+ attorneys, and attorneys with disabilities for recruitment, equity partner promotions, and management positions among other benchmarks.

The "Plus" certification indicates that, in addition to meeting or exceeding baseline certification requirements, a law firm has also successfully reached at least 30% diverse lawyer representation in a notable number of leadership roles.

"We're excited to receive this significant recognition of our work to foster a more diverse and inclusive firm culture and more broadly across the wider legal industry," said Perkins Coie's Chief Diversity & Inclusion Officer Genhi Givings Bailey. "The importance of diversity and inclusion is critical, especially at this time as the legal industry faces challenges from the coronavirus pandemic, our country's reckoning with issues of race, and the uncertain economic outlook. We remain committed to maintaining our momentum and building upon our diversity commitments and goals."

Mansfield Rule compliance is tracked by Diversity Lab and builds on the National Football League's "Rooney Rule," whose goal is to boost diversity within head coaching ranks. At Perkins Coie, the Mansfield Rule also builds on the firm's "Perkins Rule," which seeks to include lawyers of color, LGBTQ+ lawyers, and lawyers with disabilities in the candidate pool for lateral hiring opportunities.

Perkins Coie has long been recognized for excellence in the legal industry and for fostering a positive work culture—most notably by being named one of *Fortune's* 100 Best Companies to Work For for 18 consecutive years. The firm was also recognized as a top firm for gender equity by Yale Law Women in its 2020 Top Firms for Gender Equity and Family Friendliness Report. Perkins Coie additionally earned the Human Rights Campaign Foundation's top rating of 100% in the Corporate Equality Index, a national benchmarking survey on corporate policies and practices related to LGBTQ workplace equality. The firm has also earned a Gold Standard Certification from The Women in Law Empowerment Forum (WILEF).

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

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**Media inquiries**