

## **Perkins Coie Recognized by Diversity Lab as Leading US Law Firm in New Measure Scoring Diversity and Inclusion**

**SEATTLE (January 30, 2020)** - Perkins Coie is pleased to announce that it has been recognized as a leading U.S. law firm by Diversity Lab in a [new industry standard](#) that scores law firms and sets specific targets for diversity and inclusion.

Over 70 law firms participated by providing and tracking their diversity and inclusion efforts. Perkins Coie ranked among the top 13 firms nationally that scored highest for diversity representation and inclusion initiatives.

"Improving diversity and inclusion is critical to our workplace ethos and enables us to better represent the many diverse businesses and organizations across the country that we serve," said Perkins Coie's Chief Diversity & Inclusion Officer Genhi Givings Bailey. "We're very pleased that our efforts continue to be recognized and will maintain the focus on boosting the diversity and inclusion of our attorneys and professional staff."

The "Inclusion Blueprint," a collaborative project between Diversity Lab and ChIPs, differs from traditional diversity assessments by gauging diversity representation target thresholds, annual progress and ongoing inclusion practices and initiatives. It also sets specific targets across three populations that law firms should strive to achieve at both the firm leadership and practice group levels, including 30% representation of women, 15% representation of racial and ethnic minorities, and 5% representation of LGBTQ+ lawyers.

Diversity Lab and ChIPs plan to raise these targets annually until they mirror U.S. law school graduation rates.

Diversity Lab is an incubator for innovative solutions that boost diversity and inclusion in the legal industry. Its initiatives are backed by well-known companies, including Microsoft, Starbucks, Bloomberg LP, and 3M. ChIPs is a nonprofit organization focused on advancing and connecting women in technology, law, and policy.

Perkins Coie was named among the *Fortune* 100 Best Companies to Work For® in 2019 for the 17th consecutive year. The firm has been listed in the *Working Mother* list of "Best Law Firms for Women" 11 times, and it has also earned the Human Rights Campaign Foundation's top rating of 100 percent in the Corporate Equality Index (a national benchmarking survey on corporate policies and practices related to LGBTQ workplace equality) 11 years in a row.

Perkins Coie is a leading global law firm, dedicated to helping the world's most innovative companies solve the legal and business challenges of tomorrow. Learn about our work and values [here](#).

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