

A Leading Tech Firm in Texas



WHY REVOLUTIONARY COMPANIES—AND THEIR ATTORNEYS—CHOOSE PERKINS COIE. Drawn by the dynamic strength of the Texas economy and the capital city's status as a technology hub, Perkins Coie expanded into Austin in 2020, advancing our strategy of partnering with growth-focused companies across the state to build the future together.

STABLE, WELL-MANAGED PLATFORM FOR LATERALS. Perkins Coie's commitment to best practices extends to firm finances, exemplified by our significant reserves, our policy against long-term debt, and a partner compensation system based on merit and meaningful contributions to the firm and our clients.



ANDY SMETANA
OFFICE MANAGING PARTNER

"As Perkins Coie grows its footprint in the Texas market, our priority is to strategically recruit the best talent to serve our clients—from emerging enterprises and the investors that support them to established global companies."



Our Texas Strategy

INVESTED IN TEXAS. The 50+ attorneys who comprise our Austin and Dallas offices have made Perkins Coie a premier full-service technology and privacy firm in Texas. We work collaboratively for companies across the Lone Star State.

Industry-Leading Clients

STRATEGIC ADVICE FOR INNOVATIVE COMPANIES. Perkins Coie's vision is to be the most trusted advisor to the world's most innovative companies and industry leaders. Our clients are inventing the future and demand a cross-disciplinary approach to our practice areas in Intellectual Property Litigation and Counseling, Patent Prosecution, Technology Transactions and Privacy, Emerging Companies and Venture Capital, Healthcare, Pharmaceuticals, Transportation, General and Civil Litigation, Real Estate, and Labor and Employment, among other areas.



Client Advantage

A HOLISTIC APPROACH TO CLIENT SERVICE. We deeply engage with clients to help achieve their goals—a process that starts by listening to them and understanding their businesses. This client-service philosophy extends beyond our lawyers to our business professionals, who partner with us to provide coordinated and practical solutions.



JANICE TA
PARTNER

"As tech startups and Fortune 500 companies alike are putting down roots in Austin, the city has quickly become the center of innovation. As a Perkins Coie patent attorney, I am excited to be a part of a team that serves the business needs of this growing market."



M. CRAIG TYLER
PARTNER

"Perkins Coie is as trailblazing and nimble with its clients and culture as it is with its lateral recruiting."

STRENGTH IN DIVERSITY AND INCLUSION. Diversity and inclusion are part of our core values at Perkins Coie, both nationally and in our Austin office. We have clearly defined strategies to foster a diverse workforce that reflects the broader society and addresses the needs of those who have traditionally been underrepresented in large law firms.



50%

OF 2023 PARTNER PROMOTIONS ARE WOMEN*

23%

OF 2023 PARTNER PROMOTIONS ARE LAWYERS OF COLOR*

42%

OF OUR FIRM LAWYERS ARE WOMEN*

29%

OF OUR AUSTIN LAWYERS ARE LAWYERS OF COLOR*

*as of May 2023

Award-Winning Culture

COLLABORATIVE, SOLUTION-FOCUSED SERVICE. Our lawyers and business professionals share an uncompromising commitment to client service that has led to our nationally ranked IP and tech practices.

In 2020, we were named ACC Value Champions in recognition of our innovative service delivery model for 7-Eleven, powered by our award-winning tech practice and legal process management. *Chambers USA, D Magazine*, and *Texas Monthly* have all recognized our Texas attorneys as leaders in their fields.

Our commitment to our clients is backed by dedication to fostering excellent culture, and we are proud to be the sole law firm named in the *Austin Business Journal's* "2022 Best Places to Work."

Individualized Lateral Integration

PRIORITIZING LATERALS IS WHAT WE DO. Our lateral partners benefit from our established approach of having a team dedicated to integrating partners into our business and our client relationships. Deep and thoughtful consideration goes into each lateral hire regarding their economic, cultural, and strategic fit, and only those with enthusiastic support from the Austin managing partner, the respective practice group chair, and the Lateral Committee are brought on board.

Uncompromising Quality

AM LAW GLOBAL 50 FIRM, BOUTIQUE CLIENT SERVICE.

Our entrepreneurial spirit, dedication to core values, and commitment to working as a team fuel our exceptional service and earn our clients' trust.



VALESKA PEDERSON HINTZ
PARTNER

"Austin is home to diverse companies at all growth stages. These businesses trust our local insight backed by worldwide venture capital experience to anticipate their needs and resolve their problems."



DAN AUSTIN
PARTNER

"The companies I serve need dedicated counsel with experience in cutting edge industries and across a wide range of practice areas. These qualities and capabilities – along with the firm's collaborative, entrepreneurial culture – make Perkins Coie a great place to practice."

WHERE LATERALS STAY. Our goal is to recruit and retain the best and brightest legal talent, and our retention rate reflects the success of our lateral platform. Our culture plays a significant role—for over two decades, we have consistently been named to the list of *Fortune* 100 Best Companies to Work For®.



73%

OF LATERAL PARTNERS
REMAIN WITH THE FIRM
AFTER 5 YEARS

58%

OF PERSONNEL HAVE BEEN
WITH THE FIRM FOR MORE
THAN 5 YEARS



WILLIAM G. MALLEY
FIRMWIDE MANAGING PARTNER

“Perkins Coie has a long-standing tradition of excellence in client service and ensuring that our collaborative culture remains a cornerstone of our firm. We are committed to attracting and growing laterals who share our spirit and vision.”

Growth-Oriented Strategic Management

INNOVATIVE FROM THE TOP DOWN. Skilled leadership and practice management are at the core of Perkins Coie’s steady growth globally and here in Austin. The leaders of the three largest practice groups—Corporate, Commercial Litigation, and Intellectual Property—serve on the Executive Committee to ensure strategic alignment across the firm. Sophisticated business professionals support each practice with data-driven models for revenue management, pricing, and staffing decisions.

2022	2022	2022
GROSS REVENUE	REVENUE PER LAWYER	PROFIT PER EQUITY PARTNER
\$1,163,764,000	\$1,039,000	\$1,519,000



OUR VISION IS TO BE THE MOST TRUSTED ADVISOR TO THE WORLD’S MOST INNOVATIVE COMPANIES AND INDUSTRY LEADERS. WE EARN THIS TRUST EACH DAY BY PROVIDING HIGH-VALUE, STRATEGIC SOLUTIONS, AND EXTRAORDINARY CLIENT SERVICE ON MATTERS VITAL TO OUR CLIENTS’ SUCCESS.

ANCHORAGE | AUSTIN | BEIJING | BELLEVUE | BOISE | CHICAGO | DALLAS | DENVER | LOS ANGELES | MADISON | NEW YORK
PALO ALTO | PHOENIX | PORTLAND | SAN DIEGO | SAN FRANCISCO | SEATTLE | SHANGHAI | TAIPEI | WASHINGTON, D.C.